

**BRONX MUSEUM CELEBRATES 30TH ANNIVERSARY OF  
ARTIST IN THE MARKETPLACE (AIM) WITH  
FIRST AIM BIENNIAL, EXHIBITIONS, AND PUBLICATIONS**

*Joint Exhibitions Open June 26 at Bronx Museum of the Arts and Wave Hill*

**BRONX, NY, March 29, 2011** – For three decades, the Bronx Museum of the Arts’ Artist in the Marketplace (AIM) program has helped to demystify the often opaque professional practices of the art world for artists at the beginning of their careers and has introduced the work of these emerging artists to the public. On June 26, the Bronx Museum will open two exhibitions to celebrate the 30<sup>th</sup> anniversary of this ground-breaking program, *Taking AIM* and *Bronx Calling: The First AIM Biennial* on view through September 5, 2011.

***Bronx Calling: The First AIM Biennial:*** *Bronx Calling* will consist of a joint exhibition at the Bronx Museum and Wave Hill, the two largest institutions in the Bronx dedicated to showcasing the work of local emerging artists. Curated by Wayne Northcross and Jose Ruiz, the exhibition will feature sculptures, works on paper, video installations, photographs, and other works by the 72 participants in the 2010-2011 AIM program. A full list of artists is attached. All AIM artists currently live in the New York area. Most were born in the U.S., and some hail from South Korea, Ecuador, Brazil, and Trinidad. *Bronx Calling* will be accompanied by an illustrated catalogue featuring the work of the 72 participants, as well as essays by Jose Ruiz, Wayne Northcross, and Christian Viveros-Faune.

***Taking AIM:*** Guest curators Marysol Nieves and Mónica Espinel will look at the history of the AIM program alongside many of the key events that have helped shape the field of contemporary art as it has become more complex, decentralized, and global over the past 30 years. *Taking AIM* will feature materials related to the history of the program, and the centerpiece of the exhibition will be a timeline mural commissioned for the anniversary designed by AIM alumna Amy Pryor.

Thanks to a grant from the Rockefeller Foundation’s NYC Cultural Innovation Fund, the Bronx Museum is also working in partnership with the Randall’s Island Sports Foundation ([www.randallsisland.org](http://www.randallsisland.org)) and Made Event ([www.madeevent.com](http://www.madeevent.com)) to host *FLOW.11: Art and Music at Randall’s Island*, an exhibition of site-specific works by AIM artists that explore the intersection of art and environment, to be installed along the scenic shoreline and waterfront pathways of Randall’s Island Park in the East River. Proposals have been submitted and the winners will be announced in late April; up to five works will be produced in 2011 and five (as *FLOW.12*) in 2012. The first set of works going on view along the Island’s waterfront

on June 26<sup>th</sup>, and related events will also be produced around Made Event's Electric Zoo festival, taking place at the park over Labor Day Weekend 2011.

In conjunction with the 30<sup>th</sup> anniversary of AIM, the Bronx Museum and Fordham University Press will publish *Taking AIM! The Business of Being an Artist Today*, a detailed guide with information and tools to help emerging artists develop strategies for building and sustaining successful careers.

“AIM was launched 30 years ago to give participants in the program real-world experience on how to survive as a professional artist, the type of training you don't get in art school,” said Bronx Museum Director Holly Block. “The idea behind AIM is to empower artists, asking them what they want to learn about the profession, helping them network and build a sense of community, and exposing their work to new audiences. We believe that artists play a critical role in exploring the issues and ideas of our time and supporting emerging artists is part of the core mission of the Bronx Museum.”

AIM is structured as a “collaborative residency” in which participants work directly with established artists, collectors, art critics, curators, dealers, lawyers, and other art world professionals. AIM sessions provide information, instruction, and professional guidance by addressing areas of practical concern to artists, among them curatorial practice, copyright law, exhibition and public art opportunities, gallery representation, grant writing, income taxes, and marketing. The 13-week seminar is offered annually in two sessions, each with 36 artists, and culminating with an exhibition of the participants' work. Among past participants in the AIM program are Glenn Ligon—who was one of the early AIM artists and whose work was first exhibited at the Bronx Museum—and Polly Apfelbaum, Rina Banerjee, Amy Cutler, Anton Vidokle, and Phoebe Washburn. In 2010, Christian Viveros-Faune was selected as the first Art Critic in Residence for the AIM program.

In 2009, an International Artist Residency was added to the AIM program. In the last two years, eight international artists have participated in the AIM sessions, including Raymond Romero (Venezuela, 2008), Andre Komatsu (Brazil, 2009), Billie Zangewa (South Africa, 2009), Dulce Gomez (Venezuela, 2009), Magdi Mostafa and Mahmud Kahled (Egypt, 2010), and Samba Seydi and Ibrahima Niang (Senegal, 2011).

### **Funding**

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### **THE BRONX MUSEUM OF THE ARTS**

Founded in 1971, the Bronx Museum of the Arts is a contemporary art museum that connects diverse audiences to the urban experience through its permanent collection, special exhibitions, and education programs. Reflecting the borough's dynamic communities, the Museum is the crossroad where artists, local residents, and national and international visitors meet. The Museum's home on the Grand Concourse is a distinctive contemporary landmark designed by the internationally-renowned firm Arquitectonica.

To get to the Museum, visitors can take the B or D train to the 167 Street/Grand Concourse Station stop and walk south along the Grand Concourse two blocks. Please note: D trains do not stop during rush hour peak times (from 6:15 a.m. to 9:00 a.m. on Manhattan-bound trains, and from 4:00 p.m. to 6:45 p.m. on Bronx-bound trains). Visitors can also reach the Museum via the 4 train to 161 Street/Yankee Stadium. At the exit, walk east three blocks to Grand Concourse and north four blocks along Grand Concourse. For more information please visit [www.bronxmuseum.org](http://www.bronxmuseum.org).

### **WAVE HILL**

Often described as one of the greatest living works of art, Wave Hill is a public garden and cultural center overlooking the Hudson River and Palisades in the northwest Bronx. Its mission is to celebrate the artistry and legacy of its gardens and landscapes, to preserve its magnificent views, and to explore human connections to the natural world through program in horticulture, education and the arts. Its exhibition space, Glyndor Gallery, under the direction of Director of Arts and Senior Curator Jennifer McGregor, offers contemporary art inspired by nature.

Wave Hill is located only 30 minutes from midtown Manhattan, and has a free shuttle van that transports visitors to and from the front gate and Metro-North's Riverdale station, the 242nd Street stop on the #1 subway line, and the free offsite parking lot. For an easy visit to both exhibition sites, travel between Wave Hill and the Yankee Stadium station on Metro-North, a quick, 15-minute ride.

### **PRESS CONTACTS**

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## PARTICIPATING ARTISTS

1. Hannah Smith Allen
2. Tomer Aluf
3. Thomas Bangsted
4. Nina Barnett
5. Joell Baxter
6. John Bent
7. Gabriela Bertiller
8. Lea Bertucci
9. James Bills
10. Chris Bors
11. Laura Braciale
12. Calvin Burton
13. Anton Cabaleiro
14. Brian Scott Campbell
15. Noa Charuvi
16. Andrew Chan
17. Michelle Cheikin
18. Cecile Chong
19. Matthew Conradt
20. Corey D'Augustine
21. Katherine Daniels
22. Dennis Redmoon Darkeem
23. Priscilla De Carvalho
24. Dennis Delgado
25. Stella Ebner
26. Nicky Enright
27. Carl James Ferrero
28. Xavier Figueroa
29. Veronica Frenning
30. Christine Gedeon
31. Sarah Granett
32. Kira Greene
33. Debbie Grossman
34. Nathan Gwynne
35. Meg Hitchcock
36. Erik Hougen
37. Michael Clyde Johnson
38. Laura Kaufman
39. Hein Koh
40. Nick Lamia
41. Heidi Lau
42. Robert Lucy
43. Jongil Ma
44. Luis R. Maldonado, Jr.
45. Glendalys Medina
46. Kenneth Millington
47. Monica Moran
48. Julia Oldham
49. Maia Cruz Palileo
50. Shani Peters
51. Ed Purver
52. Gregory Reynolds
53. Jacob Rhodes
54. Viviane Rombaldi Seppey
55. Allyson Ross
56. Jennifer Sanchez
57. Romy Scheroder
58. Tina Schneider
59. Gabriel J. Shuldiner
60. Hrvoje Slovinc
61. Christopher Smith
62. Jessica Stoller
63. Benjamin Tiven
64. Jerry Torr ns Torr ns
65. Meghan Wilbar
66. Randal Wilcox
67. Scott Wolfson
68. Natalie Collette Wood
69. Karla Wozniak
70. Sean Wrenn
71. Marina Zamalin
72. Jenny Zhang