

Images Available Upon Request

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WAVE HILL ANNOUNCES SUNROOM PROJECT BY ARTIST DANIEL A. BRUCE, JULY 3–AUGUST 22***Meet the Artist on Wednesday, July 21, 6:30PM***

Bronx, NY, June 11, 2010 – Wave Hill announces *Make a Wish*, a Sunroom Project by artist **Daniel A. Bruce**, opening July 3 and extending through August 22, 2010. Now entering its fourth season, Wave Hill's Sunroom Project Space commissions five emerging artists each year to create new work for a solo exhibition. *Make a Wish*, an interactive installation which re-imagines Wave Hill's Aquatic Garden as a modern, coin-operated wishing well, exemplifies the Sunroom Project's mission of encouraging artists to stretch the parameters of their work and engage this site and the public in new ways.

Make a Wish utilizes the tradition and folk-lore of the wishing-well to devise an opportunity for viewer interaction. Rather than tossing a coin into the well to request what he calls "the gift of a wish from the Gods" Bruce invites visitors to place a quarter into a coin-operated mechanism. This transaction activates their wish and temporarily illuminates a cluster of glowing neon water lilies that lie in the center of the pool, creating a distinct and startling change in the work's appearance. The neon water lilies function as signage, using the vocabulary of consumerism to mimic the allure of the flower in its natural setting. Abandoned tires, collected from the Long Island City area around the artist's studio, have been repurposed to geometrically construct the Aquatic Garden's perimeter. By conjuring both high and low cultural practices, Bruce reinforces elements of ambiguity and heterogeneity in his work. At the same time, by introducing a financial transaction into the viewing process, the artist points to the political and economic complexity inherent in contemporary society's contradictory relationship with the natural world.

Daniel A. Bruce's work has been exhibited with Dean Project, Long Island City, NY; Grounds for Sculpture, Hamilton, NJ; The Ice Box at Crane Arts, Philadelphia, PA; Flux Gallery, Philadelphia, PA; Pratt at Munson-Williams-Proctor Arts Institute, Utica, NY; Annina Nosei Gallery, New York, NY; and the Museum of Luminous Phenomenon, Alfred, NY. He was a 2001 Artist in Residence at Sculpture Space Inc., Utica, NY. Bruce received his MFA from Tyler School of Art, Elkins Park, PA; and his BFA from Rhode Island School of Design, Providence, RI, after transferring from Munson-Williams-Proctor Arts Institute, Utica, NY.

The final 2010 Sunroom Projects artists are **Viviane Rombaldi Seppey**, August 28–October 11; and **Jeff Slomba**, October 9–November 28.

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Wave Hill • 675 West 252nd St Bronx, NY 10471 • 718.549.3200 • www.wavehill.org

HOURS Open all year, Tue–Sun & many major holidays: 9AM–5:30PM. *Closes 4:30PM, October 15–April 14.*

GALLERY HOURS 10AM–4:30PM

ADMISSION \$8 adults, \$4 students and seniors 65+, \$2 children 6–18.

Free Tuesday and Saturday mornings until noon. Free to Members and children under 6.

DIRECTIONS–Getting here is easy. Located only 30 minutes from midtown Manhattan, Wave Hill's free shuttle van transports you to and from our front gate and Metro-North's Riverdale station, and the 242nd Street stop on the #1 subway line. Limited onsite parking is available for \$8 per vehicle. Free offsite parking nearby with continuous, complimentary shuttle service to and from our front gate. Complete directions, shuttle bus schedule at www.wavehill.org.

The Sunroom Project Space series is supported in part by the Milton & Sally Avery Arts Foundation. Additional support for the Visual Arts Program is provided by the Lily Auchincloss Foundation, Inc., The Greenwall Foundation, the National Endowment for the Arts and the New York State Council on the Arts—a state agency. Sustaining support for Wave Hill is provided by the New York City Department of Cultural Affairs.

**Target Free Days**

Target sponsors free Tuesday and Saturday morning admission to Wave Hill, providing public access to the arts in our community.